

**Waynesville R-VI Mission:** *Excel as student-centered community of learners that embraces diversity and innovation.*

**Waynesville R-VI Vision:** *Empower and prepare individual students for future opportunities as citizens and leaders.*



**WAYNESVILLE CAREER CENTER MISSION:** Provides a relevant learning environment using critical thinking, technology, and career skills to prepare students for success.

**WAYNESVILLE CAREER CENTER VISION:** Committed to developing a diverse and skilled workforce of lifelong learners.

## **Web Design Course Syllabus**

**Business Education**

**Location:** WCC Room 205

**Instructor:** Mrs. Tammy Taylor

**Time(s):** 1 Class Period

**Email:** ttaylor@waynesville.k12.mo.us

**Course Length:** 1 semester

**Office Phone:** 573.842.2500 ext 3908

**Credit:** ½ Practical Art credit

**Conference:** 2<sup>nd</sup> hour & by appointment

**1. THIS COURSE SYLLABUS IS TENTATIVE. THE INSTRUCTOR RESERVES THE RIGHT TO MODIFY THE SYLLABUS AT ANY TIME.**

### **2. Course Rationale**

Rapid technological advancement by businesses to reach global markets, greater focus on industry certifications and national skill standards, expansion of responsibilities of office workers, portability of employee skills—all these increase the need for business students in career education programs to have skills in Web design and maintenance.

### **3. Prerequisite**

Students must have completed Computer Business Applications earning a letter grade of B or higher.

### **4. Course Description**

This course deals with the use of Web programming languages (HTML, etc.), graphics applications, and other Web authoring tools to design, edit, launch, and maintain Web sites and pages. Such topics as Internet theory, Web page standards, Web design elements, user interfaces, special effects, navigation, and emerging Web technologies will be included.

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### **5. Required Materials**

- A. Signed WCC Technology Agreement
- B. Student supplied **notebook** and writing utensil.
- C. School supplied software and Internet.

### **6. Teaching Strategies**

The following instructional strategies are utilized in this class:

- A. Lecture and instructor-led demonstrations.
- B. Project-based learning.
- C. Hands-on activities.
- D. Interactive software.
- E. Small group work.
- F. Peer teaching.
- G. Select reading from class text.

### **7. Evaluation**

The following items are used to evaluate student progress, all work will be point based:

- A. Tests/Semester Final.
- B. Teacher Observation.
- C. Class participation.
- D. Class projects.
- E. In-class assignments.
- F. Electronic Portfolio.

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**\*Missing work will be accepted one week from DUE DATE UPON INSTRUCTOR APPROVAL!**

GRADING SCALE:

A—90% +    B—80%-89%    C—70%-79%    D—60%-69%    F—59% and Below

### **8. Graduate Goals**

Upon successful completion of this course students will be able to do the following:

- A. Follow safety procedures and create a safe working environment.
- B. Apply introductory principles related to web design by the use of web based resources, usage of web design terminology, E-commerce concepts, differentiation between Web platforms and browsers, identification of careers or self-employment and certification opportunities in Web design production, and the exhibition of leadership skills through a student organization such as FBLA (Future Business Leaders of America).\*\*
- C. Design an effective web site by evaluation of effective Web sites on design elements and principles, identification of web site's purpose and target audience, selection and development of content for site, selection of navigational structure, usage of web-safe colors and fonts, and implementation of proofreading and editing techniques.
- D. Demonstration of image creation and manipulation skills by recognition of the different image types and their file extensions, utilization of images from various sources, usage of selection tools, adjustments, transformations, and layering techniques in image editing programs.
- E. Demonstration of web page creation skills by creating web pages using HTML tags, templates, and various web page creation software.

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- F. Application of effective web page management techniques by comparison of different Web hosting account options, creation of an electronic portfolio, organization of all content files into folder management, implementation of time management techniques, creation of meta tags to be utilized by a variety of search engines, demonstration of ethical behavior, conduction of usability testing, application of copyright laws, and demonstration of security issues knowledge.
- G. Usage of advanced web creation techniques by creation of interactive design elements, incorporation browser plug-ins, application of animation tools and techniques.
- H. During this technology oriented era, students will be using network or internet-based grade submission and grading.

\* Academic Honesty – cheating of any kind is not allowed in this class. Cheating is defined as turning in assignments that are not your own work or allowing others to do so. This includes copying answers to quizzes, turning in assignments that someone else has done, letting someone copy your answers, and letting someone else turn in your work as their own. If cheating is discovered, both parties will receive a zero on the assignment and referred to the office for additional disciplinary action. Parents will be notified.

\*\*Career Technical Student Organization opportunity: This course provides the opportunity for the joining of the Waynesville Career Center—Future Business Leaders of America. Dues are \$30 which include national, state, and local dues. Monthly meetings incorporate leadership, ethical, and workplace learning strategies. There is also an opportunity to compete in District, State, and National competitions that can help the student

### **1. Behavioral Expectations**

- a. Be seated in class and start Bell ringer activity before the tardy bell rings.

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- b. NO FOOD OR DRINKS NEAR THE COMPUTERS!
- c. Bring writing utensils and textbook to class each day.
- d. Bring a pass from the appropriate personnel if late.
- e. It is expected that bathroom breaks and drinks of water will be taken care of during the 9-minute passing time.

### **2. Classroom Rules**

- a. Respect everyone and everything in the classroom and school.
- b. Do your work.
- c. Follow ALL computer procedures.

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# My Mission

*It is my mission as a professional educator to instruct and challenge each individual student to be the best person possible. To not only teach them but to also prepare them for their future.*

*I want to know each individual student, so that I can best utilize the tools needed for that student to achieve total success.*

*I believe it is our responsibility as a society for the success and achievement of our youth, they are our greatest resource.*

*All students will experience success when they do their personal best.*

—Tammy Taylor

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I have read and understand the above information. I know that late work will only be accepted within one week of the due date WITH INSTRUCTOR APPROVAL and that the result of cheating is a zero for both parties, disciplinary action from administration, and parent contact.

Date: \_\_\_\_\_

Student Printed Name \_\_\_\_\_

Student Signature \_\_\_\_\_

Parent Signature \_\_\_\_\_

Parent Contact Information: Please fill in the below required information AND SELECT the best method for contact.

The best way to contact me is:  Text me at \_\_\_\_\_  
 Email me at \_\_\_\_\_  
 Call me at home at \_\_\_\_\_  
 Call me on my cell at \_\_\_\_\_

**—THIS IS A REQUIRED ASSIGNMENT FOR YOUR CHILD!—**

**Tear off and return ONLY this sheet to Mrs. Taylor**